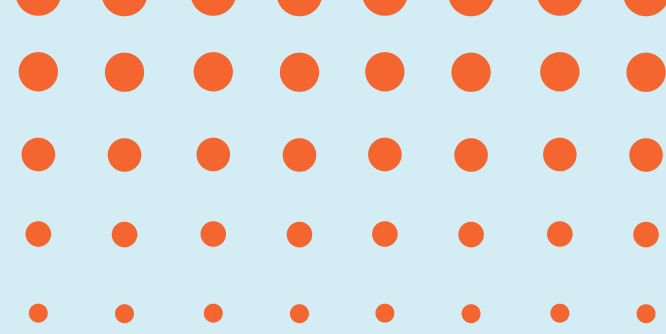


Investing in
Washington County
Real Estate



Featured Speaker -
HILLARY FARR FROM HGTV





WEDNESDAY, MARCH 12TH

We're hosting the First Annual Real Estate Expo at W&J University on Wednesday, March 12th. This one-day event will highlight the many development opportunities and benefits in Washington County.

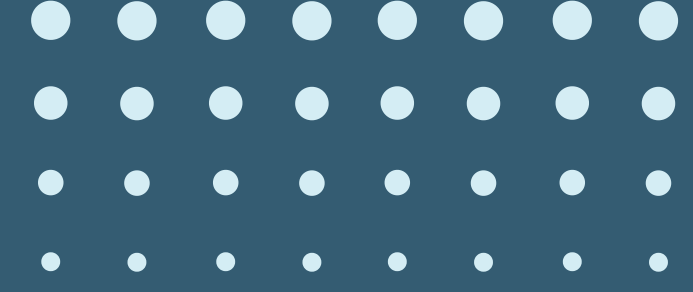
We're inviting real estate professionals, developers, corporate and community partners to learn about the vision of Washington County and ways they can engage. Presentations will be made by the commissioners, redevelopment authority, realtors association, and an array of industry experts. We will discuss infrastructure, school districts, redevelopment and the cost benefits of living and doing business in Washington County.

We have an opportunity for substantial growth over the next several years - residential and commercial real estate is a major focus. This full day event will highlight the county and the many resources and attractions that are important to a thriving region and state.



WHEN, WHAT & WHY?





EVENT SCHEDULE

- ➔ 9:00am - Expo Opens
- ➔ 10:00am – 12:00pm
Session I: Commercial Real Estate
Commissioners opening remarks
Economist speaker, Adaptive reuse panel discussion
- ➔ 12:00pm – 1:45pm - Lunch in downtown Washington
- ➔ 2:00pm – 4:00pm
Session II: Residential Real Estate
County overview of amenities, school updates and ratings,
hospital updates and more
Panel - Washington-Greene Association of Realtors™, Industry experts
- ➔ 4:00pm – 5:30pm
Expo and autograph session
- ➔ 5:30 – 7:30pm
Session III: Public Forum
County Update, Renovation and Program opportunities, state of the industry
Hillary Farr, HGTV Special Guest Speaker



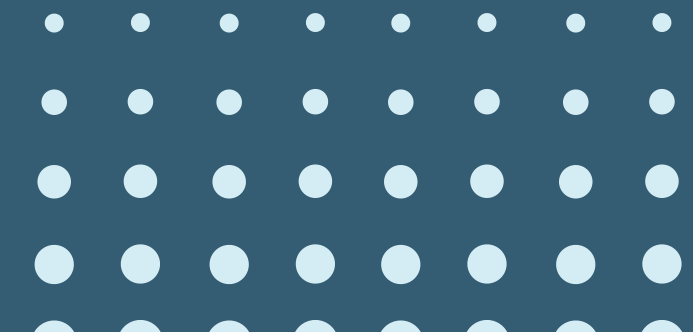
About Hillary Farr

Hilary Farr is an internationally renowned designer, co-host of Love It or List It, which airs on W Network in Canada and HGTV in the USA, and president of Hilary Farr Design, a thriving interior design company founded over 15 years ago.

She is credited as the first designer to stage properties for sale in Toronto where she currently resides. The internationally-known design sensation has also lived in Australia, England, California, and New York.

Much of Farr's success is attributed to her ability to anticipate industry trends, understand the personalities of her many unique clients, and to respond with distinctive designs that suit their needs and lifestyles. Drama, timeless glamour and functionality are Farr's trademarks.

www.washingtoncopa.gov/RE-EXPO





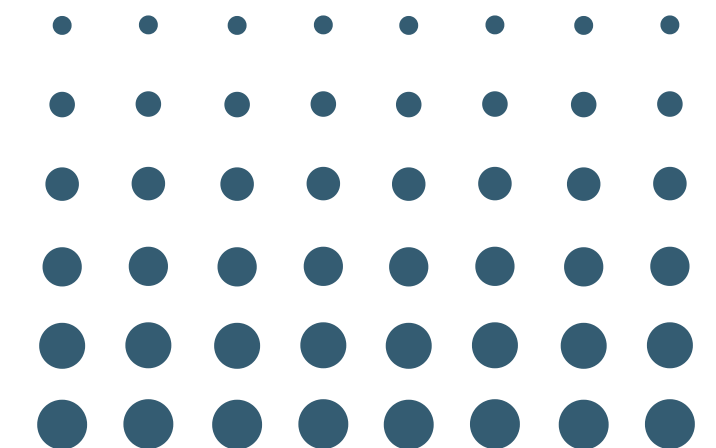
WASHINGTON COUNTY
REAL ESTATE EXPO
2025
— UNLOCKING POSSIBILITIES —



www.washingtoncopa.gov/RE-EXPO



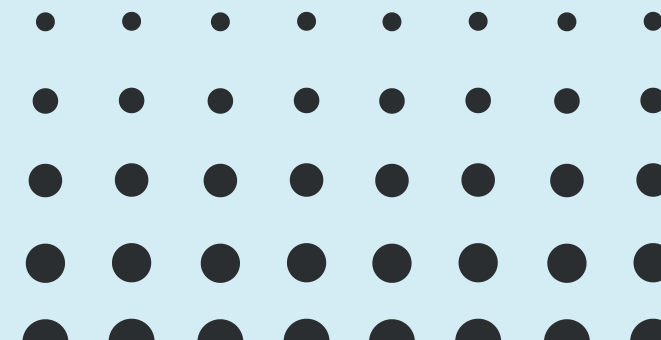
SPONSORSHIP OPPORTUNITIES

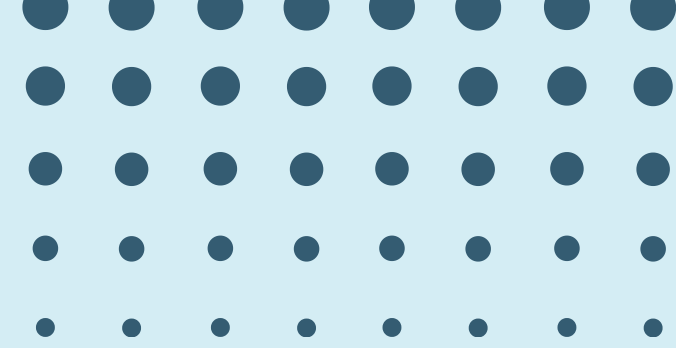




Title Sponsor - \$20,000

- ➡ Naming rights of the event
- ➡ Speaking opportunity at the event
- ➡ Press release inclusion
- ➡ Entry way signage
- ➡ Logo and advertisement on all TV screens
- ➡ Company logo inclusion on signs and promotions
- ➡ Co-promotion of the partnership via our website, social media and general event promotion
- ➡ Double Page Feature in the Real Estate Expo Publication





- ➡ Presenting sponsor of the event – tagged below
Title Sponsor
- ➡ Press release logo inclusion
- ➡ Logo and advertisement on all TV screens
- ➡ Company logo inclusion on signs and promotions
- ➡ Co-promotion of the partnership via our website,
social media and general event promotion
- ➡ Single Page Feature in the Real Estate Expo
Publication

Presenting Sponsor – \$10,000

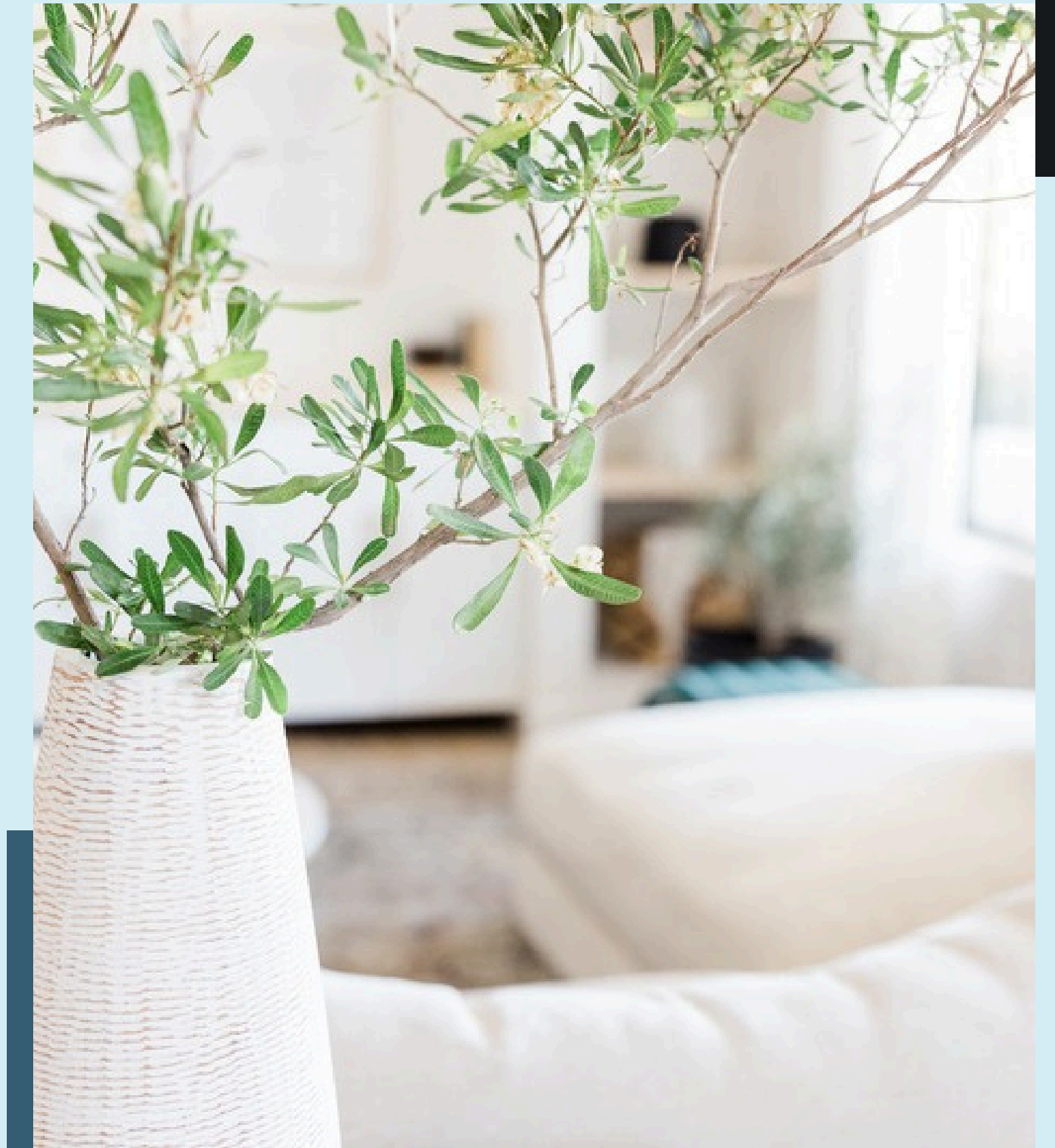
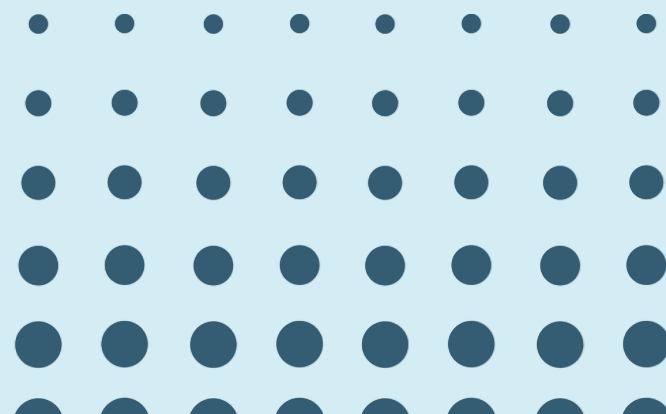




Bank Partner–

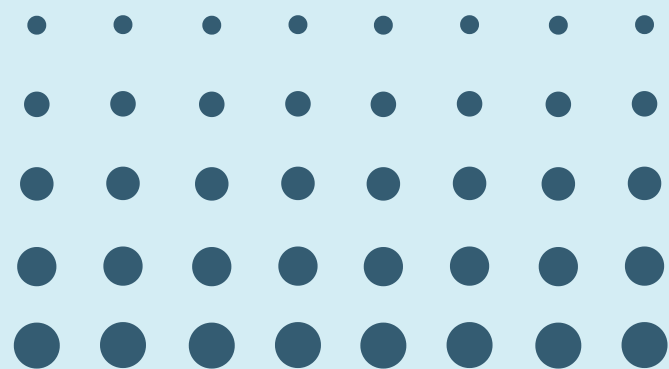
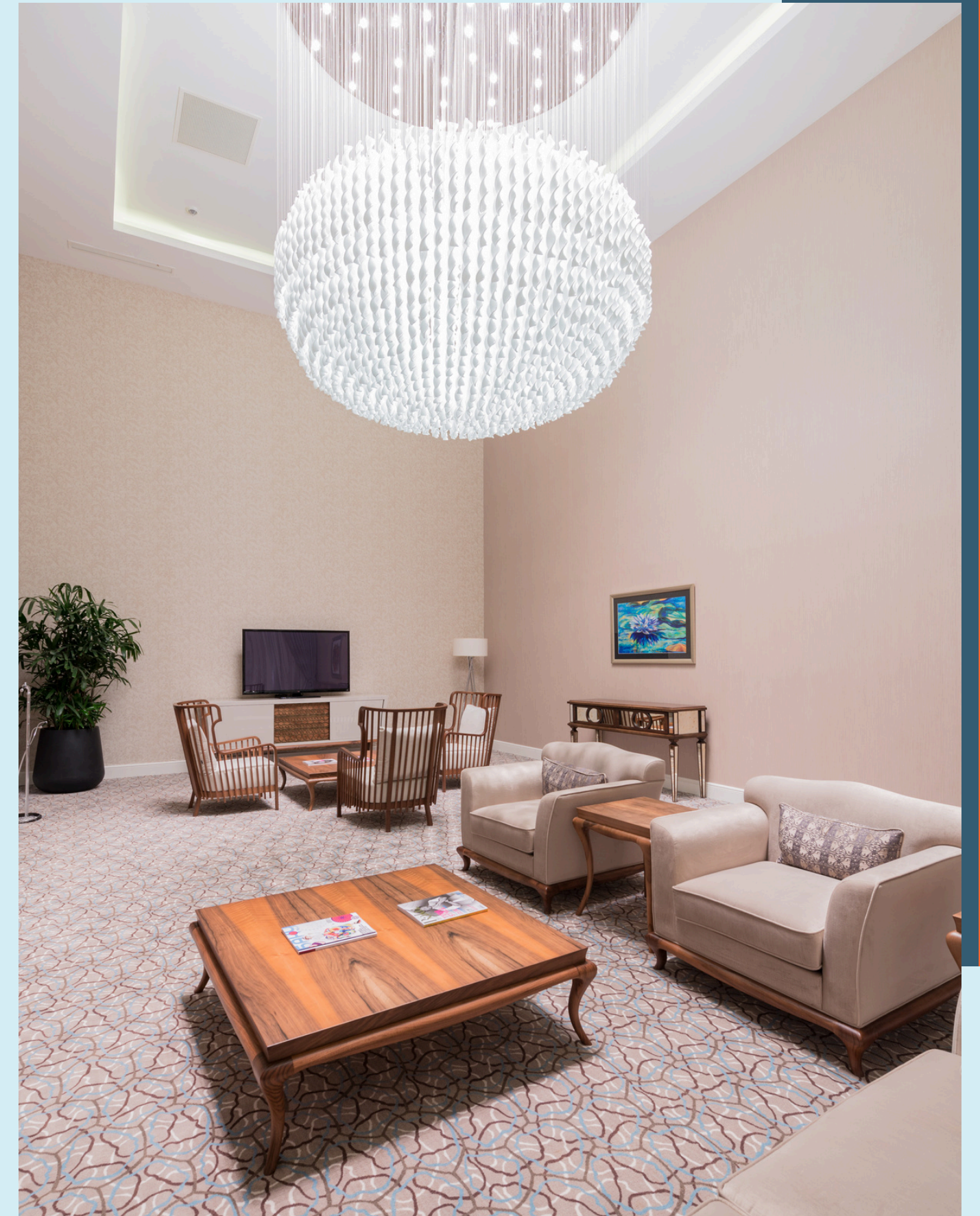
\$5,000

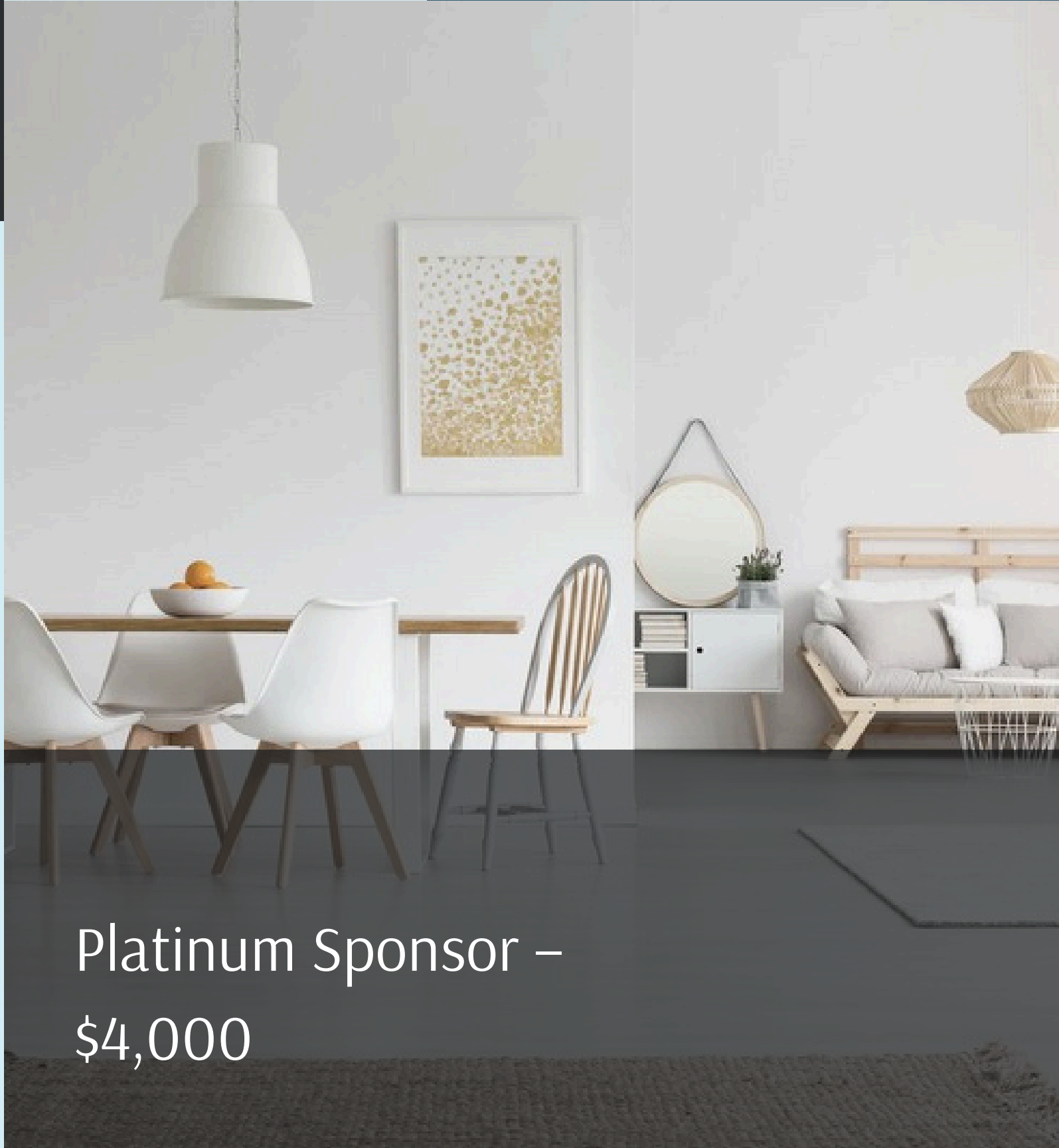
- Speaking opportunity on session panel
- Press release logo inclusion
- Logo and advertisement on all TV screens
- Company logo inclusion on signs and promotions
- Co-promotion of the partnership via our website, social media and general event promotion
- Dedicated Facebook and Instagram page – sponsor promotion
- Half Page Feature in the Real Estate Expo Publication



Lanyard Sponsor - \$4,500

- ➔ Company logo on lanyard for all expo and sponsor participants
- ➔ Press release logo inclusion Logo and advertisement on all TV screens Company logo
- ➔ Inclusion on signs and promotions Co-promotion of the partnership via our website, social media and general event promotion
- ➔ Dedicated Facebook and Instagram page – sponsor promotion
- ➔ Half Page Feature in the Real Estate Expo Publication

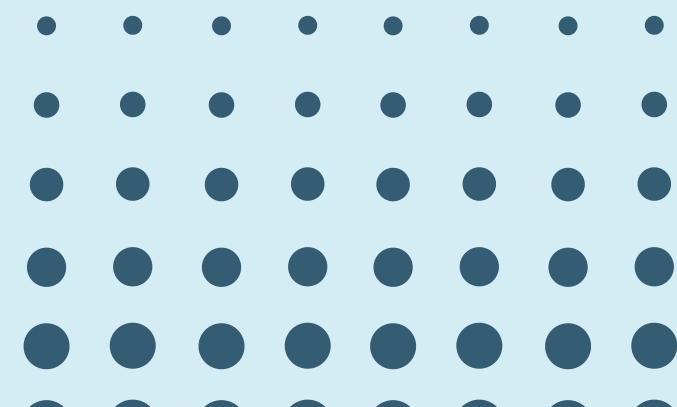




Platinum Sponsor –
\$4,000



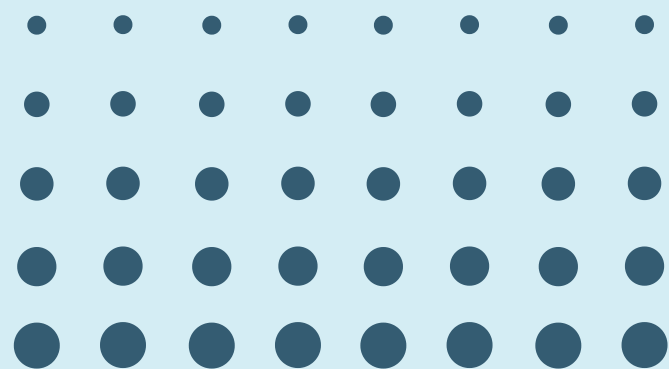
- ➔ Press release logo inclusion
- ➔ Logo and advertisement on all TV screens
- ➔ Company logo inclusion on signs and promotions
- ➔ Co-promotion of the partnership via our website, social media and general event promotion
- ➔ Dedicated Facebook and Instagram page – sponsor promotion
- ➔ Half Page Feature in the Real Estate Expo Publication





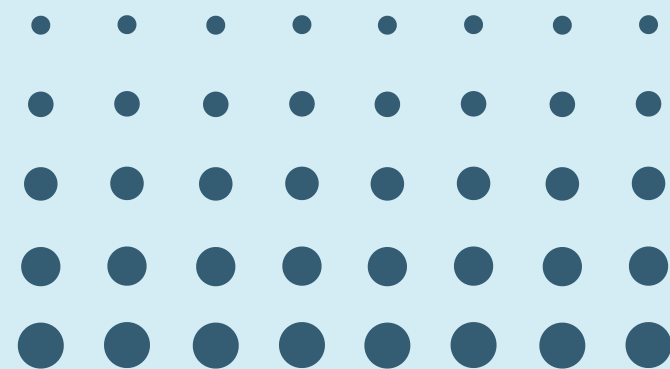
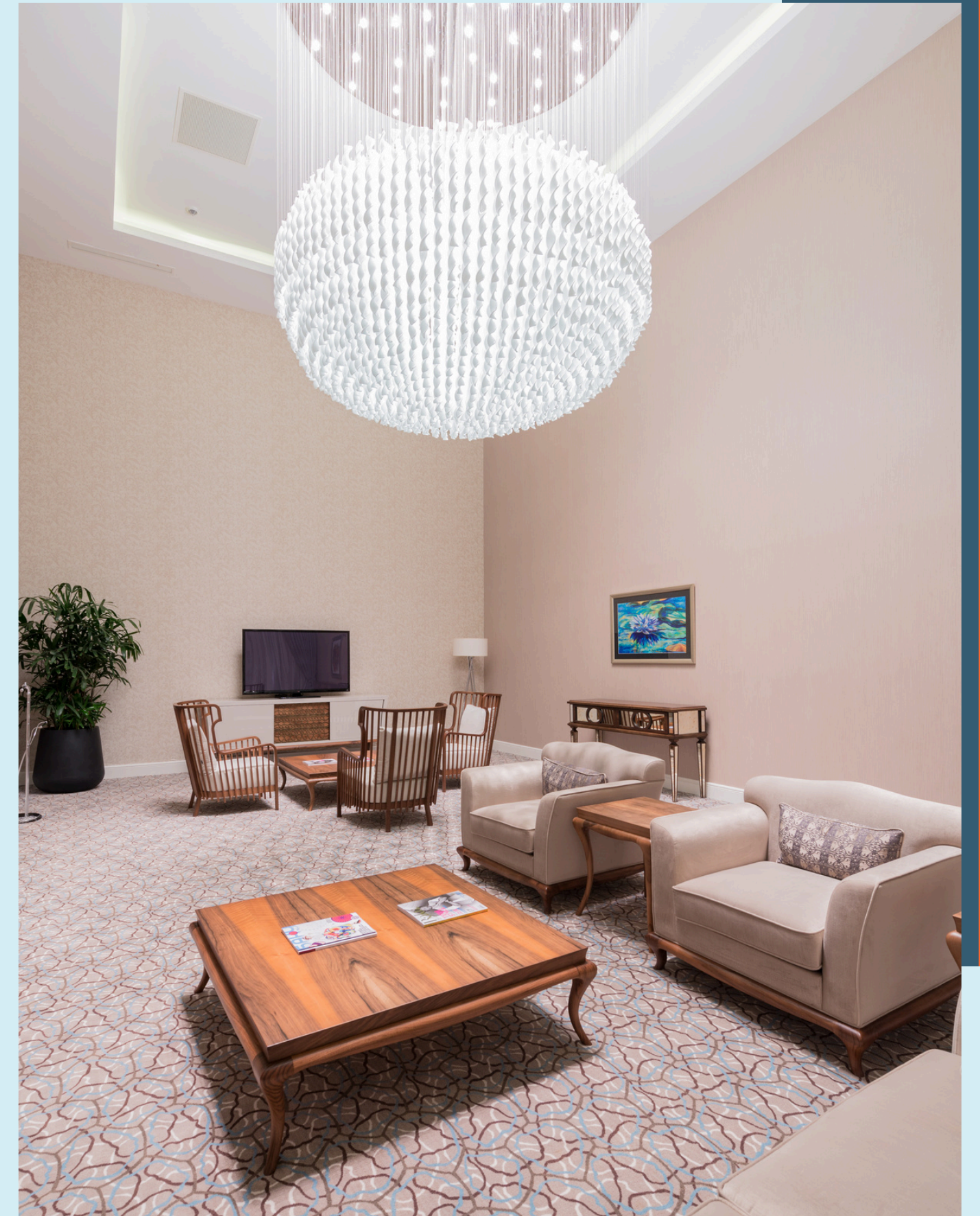
Refreshment Sponsor - \$3,500

- ➔ Logo inclusion on signs at the refreshment area
- ➔ Logo on all TV screens
- ➔ Company logo inclusion on signs and promotions Co-promotion of the partnership via our website, social media and general event promotion
- ➔ Dedicated Facebook and Instagram page – sponsor promotion
- ➔ Advertisement Feature in the Real Estate Expo Publication



Gold Sponsor - \$3,000

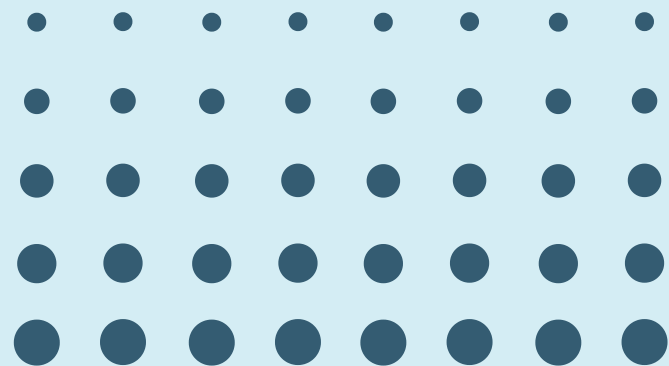
- ➔ Press release logo inclusion
- ➔ Logo on all TV screens
- ➔ Company logo inclusion on signs and promotions
- ➔ Co-promotion of the partnership via our website, social media and general event promotion
- ➔ Dedicated Facebook and Instagram page – sponsor promotion
- ➔ Quarter Page Feature in the Real Estate Expo Publication

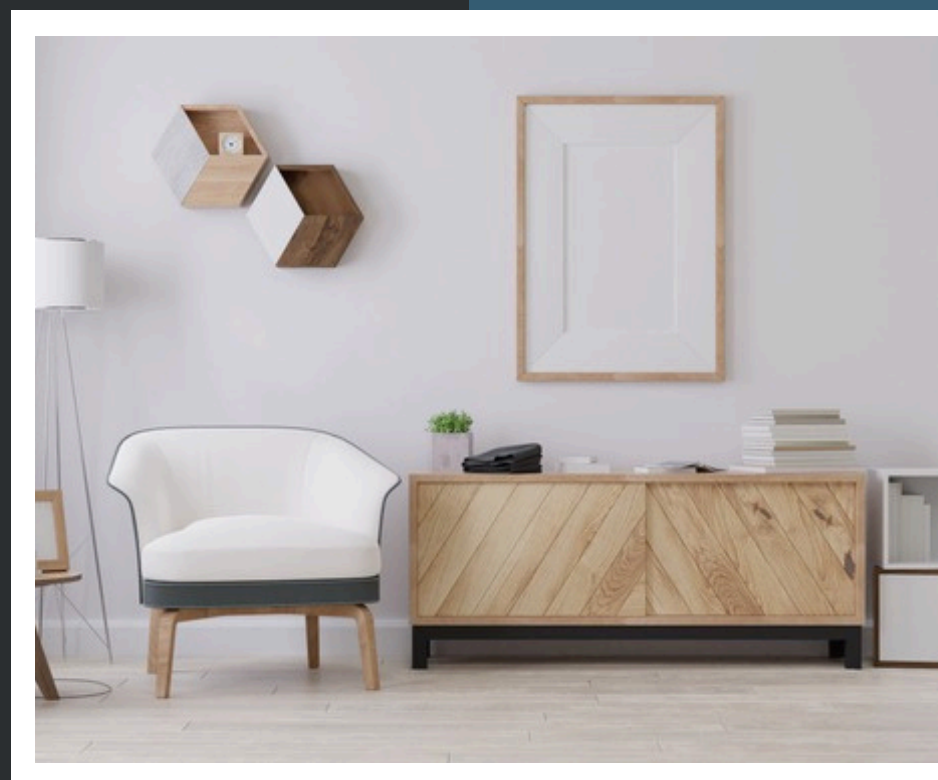




Silver Sponsor - \$2,500

- ➔ Logo on all TV screens
- ➔ Company logo inclusion on signs and promotions
- ➔ Co-promotion of the partnership via our website, social media and general event promotion
- ➔ Dedicated Facebook and Instagram page – sponsor promotion
- ➔ Advertisement Feature in the Real Estate Expo Publication



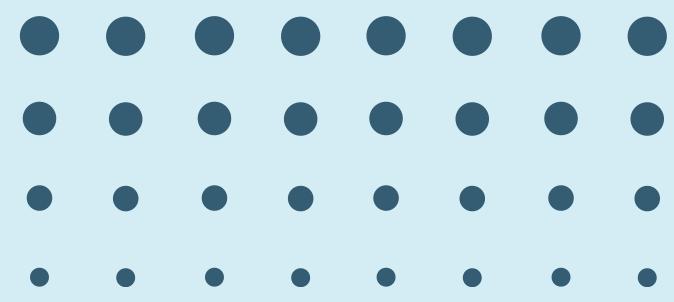


Expo Booth - \$500



- ➔ Table and chairs at the expo
- ➔ Logo on all TV screens
- ➔ Company logo inclusion on signs and promotions
- ➔ Co-promotion of the partnership via our website, social media and general event promotion
- ➔ Dedicated Facebook and Instagram page – sponsor promotion
- ➔ Advertisement Feature in the Real Estate Expo Publication





Contact Information



Contact

Lynette Stevens
724.579.5035



Email Address

Sponsorship Inquiries -
Lynette.Stevens@co.washington.pa.us

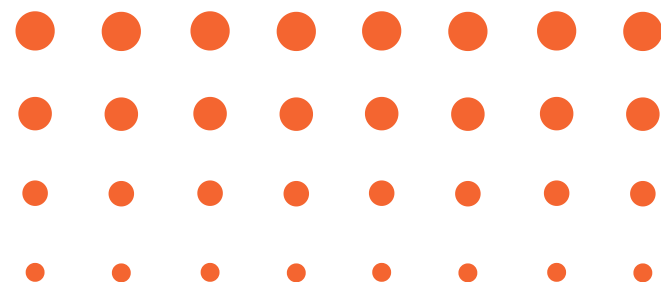
General Inquiries -
RealEstateExpo@co.washington.pa.us



Website

WWW.WASHINGTONCOPA.GOV/RE-EXPO





WASHINGTON COUNTY
REAL ESTATE EXPO
2025
— UNLOCKING POSSIBILITIES —

Thank You

www.washingtoncopa.gov/RE-EXPO

